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## **Former Fox Interactive Media/MySpace Employees Release Mobile Game**

ATLANTA, Georgia (December 20, 2011) - Extrafeet, Inc., announced today that they are releasing "Plan X: Global Domination™", a free-to-play mobile game that combines virtual collectable cards with location-based gaming. Plan X™ uses the world around you as a virtual game board where you are an Evil Genius battling friends and rivals for control of an alternate reality.

Don Synstelien, CEO of Extrafeet says; "Our goal was to 'Make Fun of Location', so we created a really fun location-aware game that makes sharing where you are so much more engaging – taking the idea of 'location' one step further." He adds, "We've been blown away by the positive feedback we've received from some of our beta testers."

Players check in and play cards at locations to build up their stash of coins. The player with the most check-ins at a location becomes Mastermind and secures that location in their Empire. But beware . . . other players can attempt to take those locations away by attacking you directly or your played cards. Muuuhhhhaaaaahhhhaaaaaa!

Other game play includes inviting your Facebook friends to become members of your League, trading cards with one another, combining cards to complete in-game missions,

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assembling combinations of cards used to attack your Rivals, discovering free cards at some check-in locations, and much, much more.

Learn more about Plan X: Global Domination and download the application by visiting: <http://www.extrafeet.com>. Plan X is currently available on the Apple iPhone, and iPod Touch.

Extrafeet, Inc., is a mobile studio founded in 2009, by former employees of NewCorp's MySpace and Fox Interactive Media (FIM), and employees of Screentime Media. Extrafeet produces mobile applications and games that leverage social media and location. To find out more about Plan X, please visit

<http://www.extrafeet.com>.

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